



Manufacturers

Australian manufacturers operate in a highly competitive environment. The industry has recently faced significant economic challenges and is striving to combat the impact of consolidation and globalisation. The manufacturing industry contributes almost \$100 billion to the Australian economy. Employing more than 900 000 people, or 8% of the workforce, this makes it the fifth largest employer across Australia. These statistics say one thing to us at Macpherson Kelley – a productive manufacturing industry is vital to a thriving Australian economy.

For the viability and future success of the Australian manufacturing industry, manufacturers need to continue to demonstrate world's best practice across all business elements, and not just the manufacturing principles. The cliché "we live in a Global Environment" is never more relevant than in manufacturing. That's where a commercial lawyer, who knows the industry, can help. Macpherson Kelley is actively involved with:

- > SEMMA (South East Melbourne Manufacturers Alliance)
- > North Link Business Networks
- > South East Business Networks
- > Victorian Manufacturing Hall of Fame
- > National Manufacturing Week

Recent experience

National manufacturing and hospitality business – alleged breach of contract

Efficient resolution of a claim brought by a key supplier arising from alleged breach of contract. Resulted in the preservation of the parties' commercial relationship and an improved bargaining position for our client in future supply negotiations.

Acquisition by foreign owned subsidiary as part of strategic growth plan

Assisted with two key acquisitions to enhance the manufacturing operations through economy of scales in complimentary industry sector.

Workplace relations work on implementation of policy and procedures in manufacturing environment to ensure safety and compliance

That was underpinned by training as well as negotiation of a new EBA with specific productivity gains related to bonuses.

Our Team



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What our Clients Say

“If you are looking for a firm who really understands business, in particular the needs of manufacturers and subsidiaries, a firm who can provide practical, timely and efficient service tailored to your needs, and someone who really wants to partner with your business, then Macpherson Kelley are the best around.”

Carl Bizon

Former President and Managing Director –
Trimas Corporation Pty Ltd

“With a great knowledge of the law but more importantly how to apply it in a business sense. They [Macpherson Kelley] have a wide range of services and their style and industry knowledge of manufacturers is an asset. We have used them on acquisitions, employment issues, trademarks, training on a wide range of issues and a host of contractual matters.”

Gerry Ryan

Former Managing Director – Jayco Corporation

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